ITMO University Strategy – 2027



ITMO UNIVERSITY

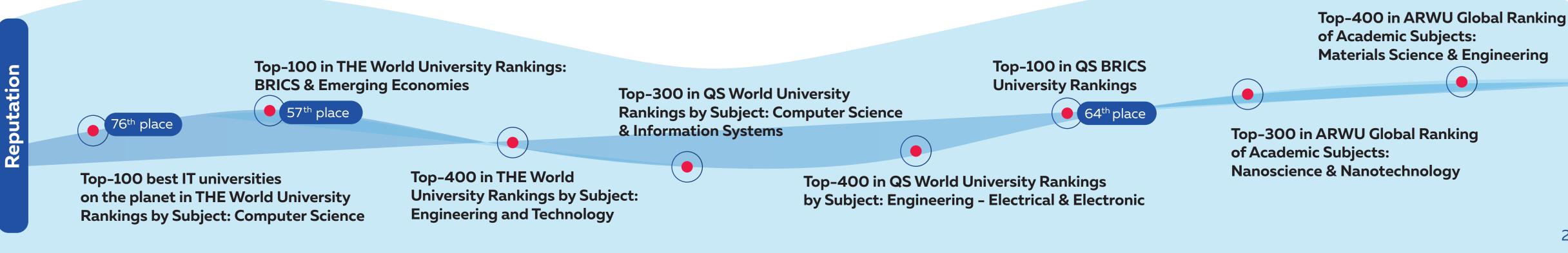
ITMO UNIVERSITY TODAY



- Seven-time world champions in collegiate programming (ACM ICPC)
- Winners of international programming competitions including Google Code Jam, Facebook Hacker Cup and Yandex.Algorithm
- Creators of the new programming language Kotlin
- Russian Federation Government prize award winners for the development of education in the field of translational IT
- Part of the National Center for Cognitive Technologies (artificial intelligence, machine learning)

Leaders in "Cyberphysical systems"

- Three-time champions of the World Robot Olympiad (WRO)
- Winners and finalists of international and national competitions in robotics - Robocup, Robotex, Robofest and computer security – CTF
- A unique International Network Research Center for Cyberphysical systems bringing together scientists from around the world
- Developers for international companies General Motors, Cisco, Schneider Electric, Intel, LG, Diakont, Thermex and advanced industries in Russia in the fields of nuclear power, space technology and robotics

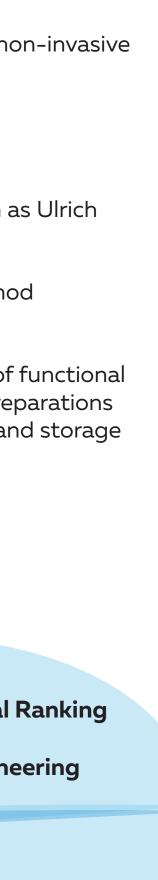


Leaders in "Photonics":

- Creators of leading Russian centers of excellence in optics and holography, laser technologies, nano -and meta-materials
- Russian leaders in quantum technologies, creators of Russia's first quantum network
- Developers of photonic technologies for infocommunication systems of the future, transport and the space industry
- One of the key Russian participants in the European XFEL project

Leaders in "Biotechnology and Life sciences":

- Developers of the world's first –ever non-invasive blood clot removal system
- Russian leaders in the development of biochemical computers
- Winners of international awards such as Ulrich Award, ERC grant
- Creators of the soft lithography method for "security printing" applications
- Russian leaders in the development of functional food technologies, microbiological preparations for environmentally safe production and storage of fruits and vegetables



ITMO UNIVERSITY TODAY

Environment for attracting and developing talent:



4 200+

enrolled in full-time study annually

Master's students in 2018:

67% did not study at ITMO previously

321 universities

83 regions of Russia

35 countries

Environment for scientific growth: 35% 30+

international research centers (IRCs)

of the heads of IRCs are 45 and younger

2000+

publications in international scientometric databases annually:

Publications in WoS /Scopus for 1 academic staff (over 5 years)

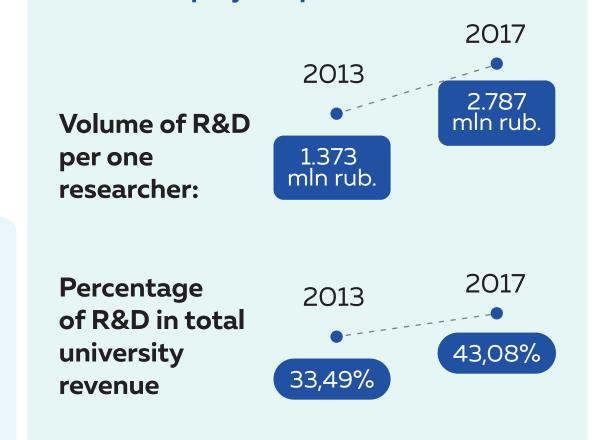


Citations in WoS /Scopus for 1 academic staff (over 5 years)

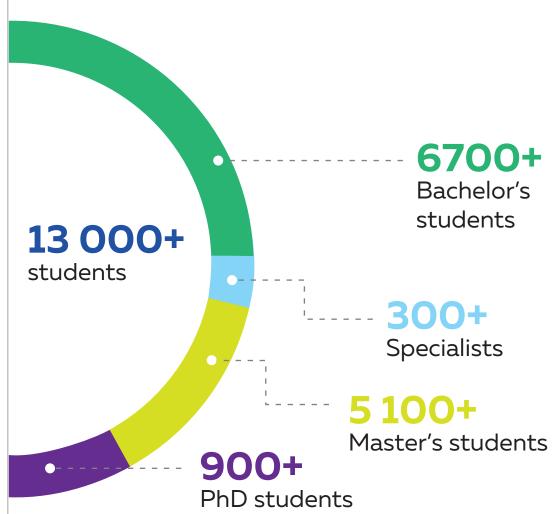




Leader among Project 5-100 universities in terms of volume of income from R&D projects per one researcher



Student body



2017 7,40/8,74

2017 19,27/24,32

Environment for entrepreneurship development:

- The first Russian university to sell shares in a small innovative enterprise
- Technopark, engineering center, entrepreneurship center, design workshop and lab for students (OLIMP and FabLab), 50+ SIEs
- SumIT and Future Technolgoies acceleration programs, FundIT fundraising school, Technology **Brokering School**
- The university organizes hackathons for solving business problems together with IBM, GS Group, Autodesk and others

Main Schools and Institutes :



School of Computer Technologies and Control



School of Translational Information Technologies



School of Photonics



School of Biotechnology and Cryogenic Systems



Institute of Entrepreneurial Technologies, inc. Faculty of Technological Management and Innovations





MISSION AND STRATEGIC GOAL

Our mission

is to provide opportunities for the holistic development of individuals and to inspire them to tackle global challenges

ITMO CODE



V - Values

Values -

respect for the individual; integrity; academic freedom; openness; love

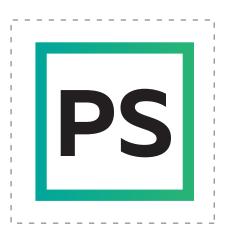
F - Fundamental Thinking

Fundamental Thinking -

systematic, analytical and critical thinking; digital culture and skills; entrepreneurial culture and skills; design thinking

The University's strategic goal

is to generate new knowledge, markets and businesses, to navigate individuals in the world of information while preserving the balance between physical and virtual reality



PS – Professional Skills

Professional Skills quality; professions of the future; individual tracks

SS – Soft Skills

Soft Skills creativity; communication; life skills; emotional intelligence; team work

SS



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ITMO UNIVERSITY'S RESEARCH FOCUS

Global challenge

Traditional methods for generating, storing, transmitting and processing information are becoming insufficient due to the increasing complexity of economic and social processes and growing demand for digitalization

A reduced level of security in modern technologies and cyber-physical systems in the face of a growing number of mobile devices and "smart" things that are exchanging massive amounts of information without human participation

area Major research

Intelligent technologies

Cyberphysical systems

- Big data: machine learning, cloud computing, modeling and forecasting of complex systems (social, biological, technical), etc.
- Artificial intelligence, cognitive technologies and neurotechnologies: including speech analysis, computer vision, information search and optimization technologies and neuroinformatics, etc.
- Distributed ledger technology: blockchain and smart contracts
- Wireless communication technologies: 5G and navigation and networking technologies

- Internet of things: M2M communication, machine sensor technology, and device identification
- Virtual and augmented reality technologies: technologies for creating input and output devices, and technology for creating graphics
- Robotic systems: industrial robots, technologies for robot/human interaction, unmanned vehicles, service robotics, etc.
- Cyber and information security

competencies Technologies

and

The growing crisis of information and communication, energy infrastructure and production facilities which requires the use of new components and materials

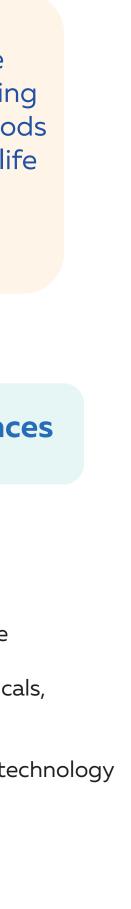
Changes in demographics due to increasing lifespan and changing lifestyles which require new methods for maintaining a high quality of life

Photonics and quantum technologies

Biotechnology and life sciences

- Photonics and optoinformatics, optoelectronics
 - Quantum technologies: quantum communications, quantum computing, quantum simulators, quantum cryptography
 - Laser and light technologies
 - Metamaterials, new materials
 - Sensors, sensor networks
 - Wireless communication technologies: Li-Fi, laser transmission of information, etc.

- Food biotechnology
- Refrigeration technologies, cryomedicine
- Chemical engineering, nanopharmaceuticals, infochemistry
- Bioinformatics, bioengineering, nanobiotechnology
- Genomics
- Biosensors
- Technologies for controlling the properties of biological objects



PROSPECTIVE STUDENT, STUDENT AND GRADUATE IN 2027

Prospective Student

- Dreams
- Thirsts for knowledge
- Creative
- Tolerant

Student

- Values freedom of choice in education and career
- Feels responsible for the quality of their work

Prospective **Student**

- Questions, searches, double-checks
- Highly motivated
- Brave, thinks outside the box
- Tech-savvy

Graduate

- Able to choose future career path independently
- Ready to work anywhere in the world
- Aware of the consequences of decisions and ready to take responsibility for them

Student

- Wants to gain in-depth knowledge
- Quickly grasps new information and uses a variety of sources
- Thinks analytically and globally
- Ready to take risks

Graduate

- Looks for creative solutions
- Works in a digital world
- Ready to change their line of work at any point in life
- Thinks entrepreneurial and is not afraid to take risks

Prospective **Student**

- Looks for opportunities
- Focused on results
- Sees their future in technology, science or entrepreneurship

Student

- Creates their own educational track
- Doesn't confine themselves to one major, looks for additional skills
- Acts as a co-teacher by sharing knowledge
- Flexible and mobile within both virtual and physical spaces

Prospective Student

- Creative and communicative
- Speaks a second language
- Can work in a team

Student

- Develops communicative, management and other competencies
- Studies individually and in groups, able to organize team work

Graduate

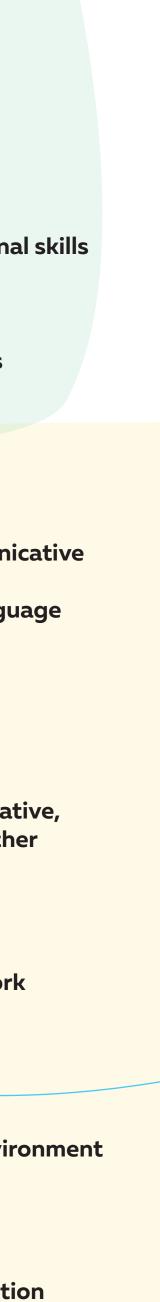
SS

- Works in a multilingual and multicultural environment
- Forms teams and communities, sets goals and creates new ones
- Communicative, courteous, with strong intuition and emotional intelligence

Graduate

PS

- Is an expert in his professional field, successful in science, business and other fields
- Makes decisions or influences decision making
- is a life-long learner, adapts to changes in the labor market



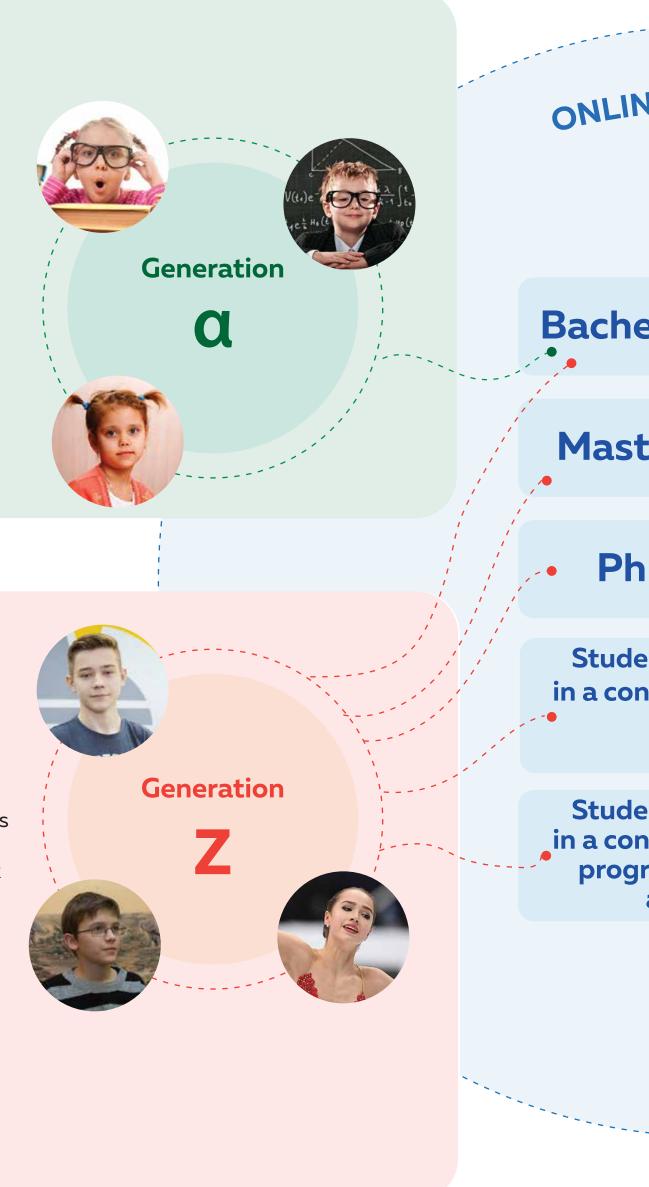
PROSPECTIVE STUDENT, STUDENT AND GRADUATE 2027

Alpha, "Google babies"

- Gain knowledge with interest when they understand its benefit
- Appreciate freedom of choice and personalization
- Struggle to concentrate, but can quickly switch between activities or tasks
- Dependent on technology, are mobile, and are always online
- Accustomed to "transparency" of information and lack of privacy

Z, "Digital Generation"

- Easily navigate in the digital world, able to work with a large amount of data
- Form their opinion on forums and social networks, social popularity is a sign of success
- Pragmatic in their choice of educational track
- Have a narrow perception of the world
- Have work experience, already from their school years; choose a job that gives them satisfaction and income and doesn't take up much of their time

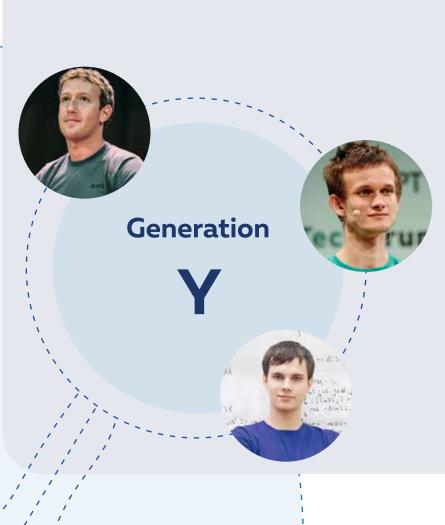


ONLINE EDUCATION

- **Bachelor's student**
- Master's student

PhD student

- Student participating in a continued education program
- Student participating in a continued education program for children •and adults



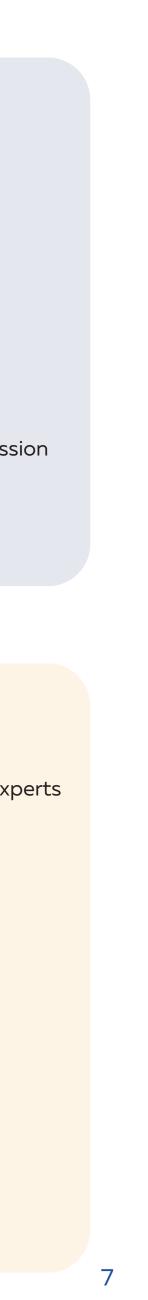
Generation

Y, "Millennials"

- Have rich professional experiences
- Take into account the opinion of authority figures
- Consciously choose their educational programs
- Deeply involved in digital technology
- Appreciate the possibility of self-expression

X

- Accomplished in their profession and experts in their field
- Strive to achieve goals and are willing to work hard for the result
- Prefer self-learning and highly value education
- Have developed the ability to think wisely and have a broad outlook



PROFESSOR 2027

Professor

- motivates, inspires, captivates
- observes professional ethics and transmits it to the community
- respects his/her colleagues and students
- acts as an example and an authority for students
- focuses on cooperation and collaboration
- is proud of his/her profession, and the University is proud of him/her



Professor

- has a deep knowledge of the subject
- focuses on current scientific and educational trends, as well as global and current challenges
- actively conducts research and integrates it into teaching

Professor

- is a professional; creates unique content for his/her subject, actively uses current teaching methods and approaches
- assists the students along their path to becoming a professional, supports their interests in learning new things and develops their ability to think
- helps students to design and adjust their educational tracks
- regularly participates in professional development at leading international scientific and educational centers
- participates in the professional community





PROFESSIONAL SKILLS

Professor

- able to work in a multilingual, multicultural environment
- forms a team and a community
- able to set tasks and create new ones
- emotionally stable, able to resolve conflicts and to show empathy



PROFESSOR 2027: ROLES AND RESPONSIBILITIES

Expert practitioner:

A practicing professional with in-demand competencies, skills, knowledge in the professional field, able to organize and transfer his/her professional experience



Assistant to the lecturer; able to generate knowledge in collaboration with the lecturer or in a team, helps others develop their skills and abilities

Artificial intelligence:

Helps to analyze digital educational footprints and shapes individual educational tracks



Researcher:

Participates in international research, disseminates knowledge about advanced R&D in the field and shapes the students' research skills; integrates research methods and approaches to education

Digital educational platforms:

Blended and online learning, virtual learning environments, interactive environments

Mentor:

Consults and helps students based on their goals and objectives

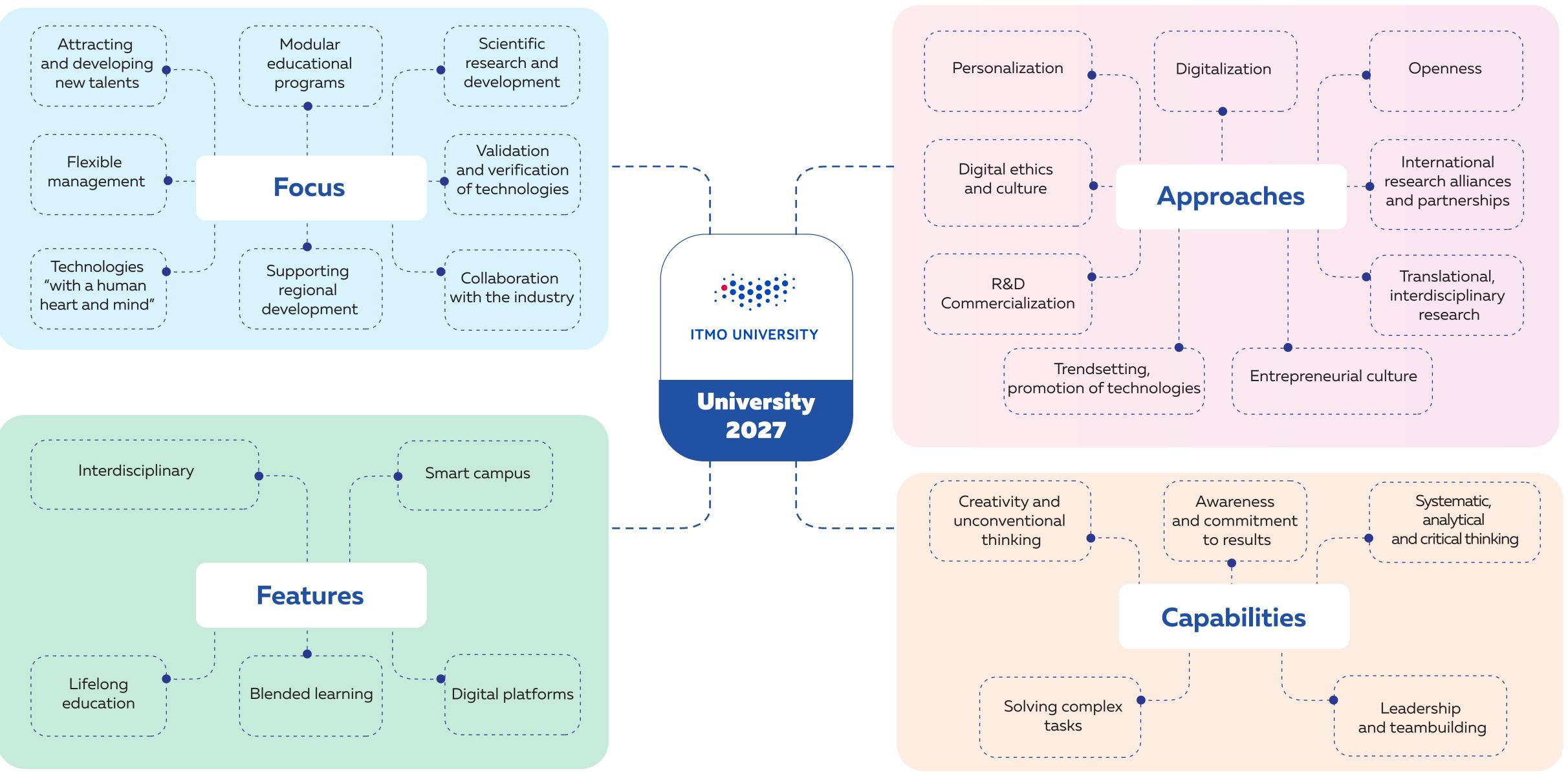
Navigator:

Helps to navigate the digital environment when searching for necessary information and choosing educational modules

Knowledge generator:

Generates new knowledge, both independently and together with students and colleagues

ITMO UNIVERSITY 2027: KEY CHARACTERISTICS





ITMO UNIVERSITY 2027: VISION

ITMO University is the home to talents from around the world

- Recruiting globally
- Comfortable environment for education, work and living
- Collaboration of the university and the city for mutual benefit
- ✓ Global agenda and answers to major challenges
- ✓ World-class educational processes and technologies
- Unconventional thinking



ITMO University is a leader in development and validation of future technologies

- Cutting-edge research and development
- Unique infrastructure for research and innovation
- Development and market integration of new products, commercialization of technology
- Forming new market segments with industrial partners
- Expertise in key technologies
- Forming and participating in professional communities

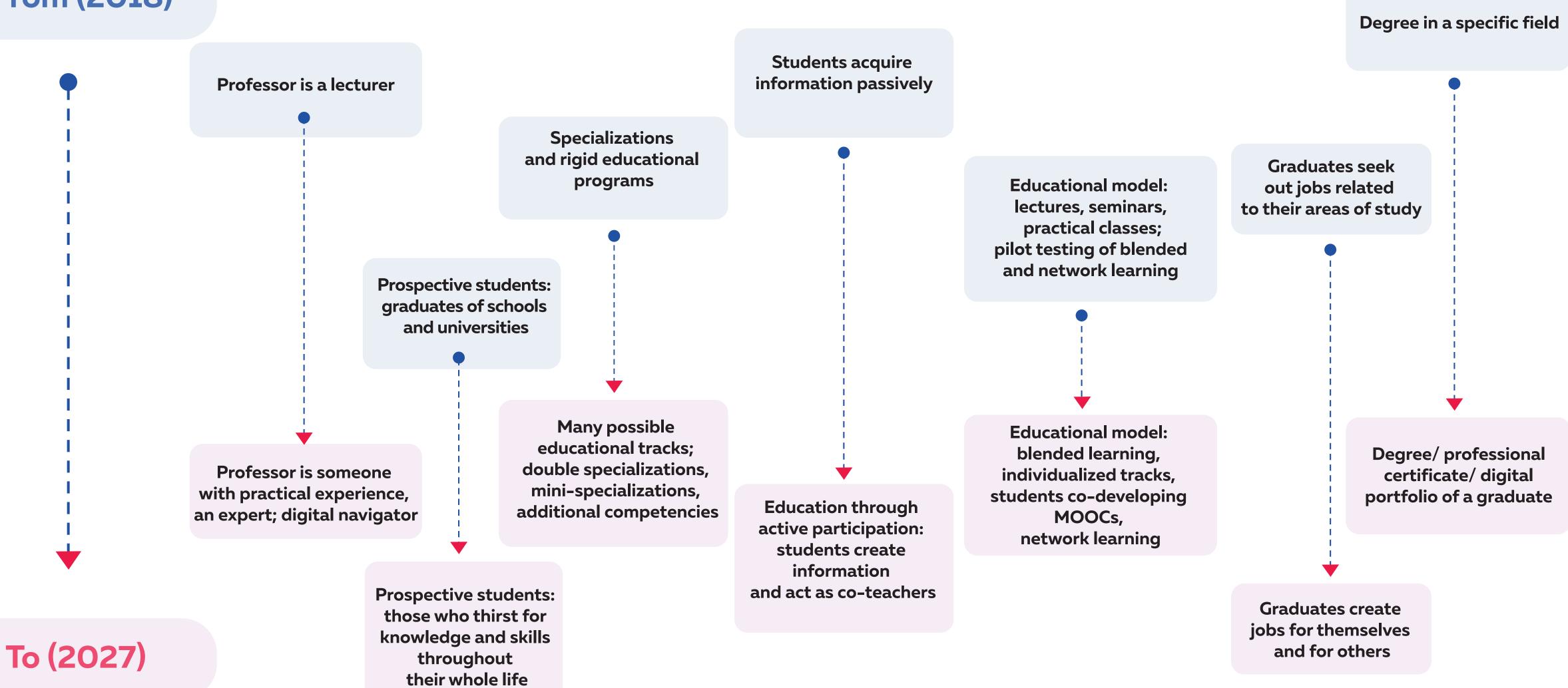
ITMO University is a leader in humanization of technology

- Development of technologies that "liberate" humans from routine work and solving standardized tasks
- Development of technologies that ensure an increase in quality of human life and expand human abilities and opportunities
- Dissemination of trustworthy technologies approved by society



ITMO UNIVERSITY 2027: TRANSFORMING EDUCATION

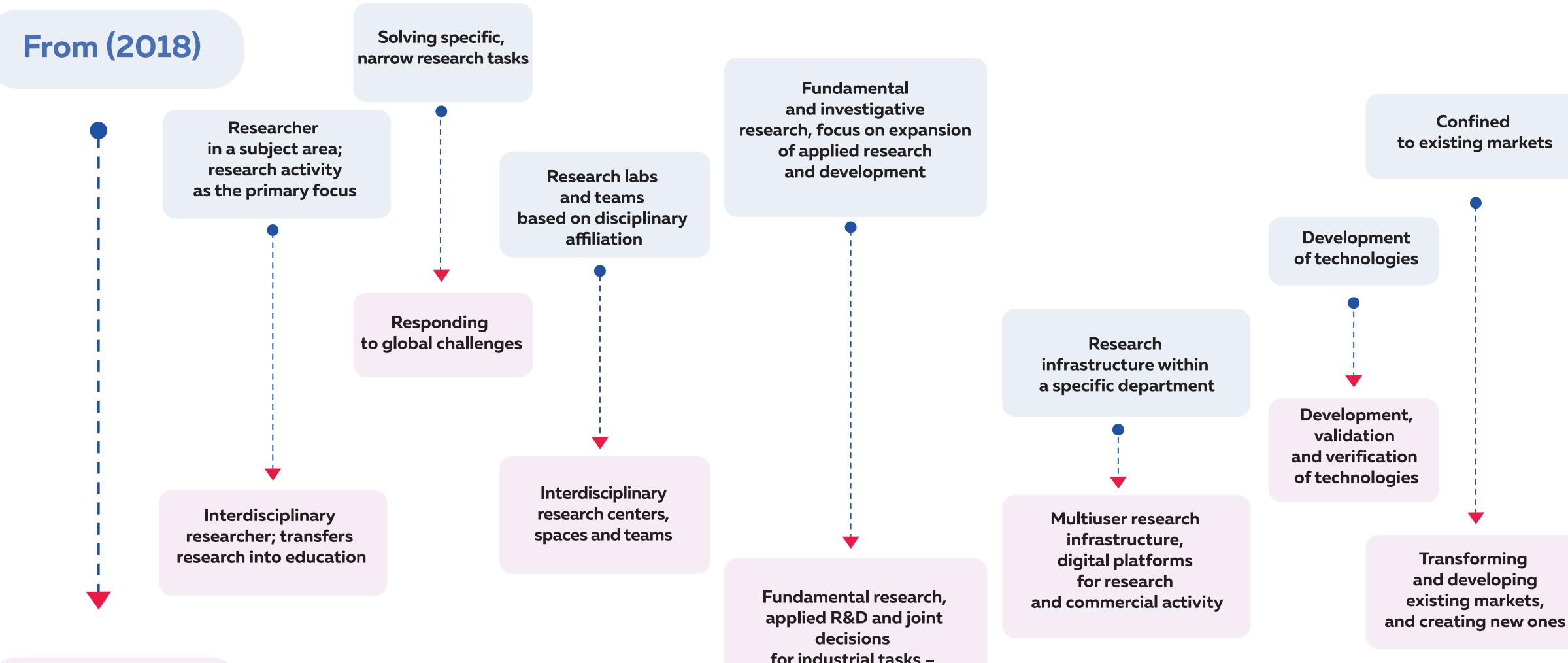
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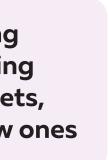
ITMO UNIVERSITY 2027: TRANSFORMING R&D



To (2027)

for industrial tasks -ITMO Highpark as a testing ground for new R&D







STRATEGIC PRIORITIES AND GOALS IN 2018-2027

World-class education in the university's priority areas

Leadership in the university's key research and technology fields, focusing on collaboration with priority regions of the world

- Developing a system to search for, attract, select and develop talents from around the world
- Creating an environment and new spaces for personal development
- Transforming education with a focus on personalization and choice, individual tracks, and forming competencies for the digital world
- Constant support and encouragement of young research staff through own academic degrees with global recognition
- Paramount changes in educational technologies and approaches
- Internationalization and increasing number of international students, who then return home
- Digitalization of education: digital environment, blended learning, distance learning, digital portfolios for staff and students

- Implementing breakthrough research and technologies to respond to global challenges
- Establishing network partnerships with the world's top research and educational centers in relevant fields
- Becoming leaders in cutting-edge technologies within priority areas and becoming a place of expertise and technology validation in the digital world
- Promoting cutting-edge technologies in focus areas, building trust towards technologies
- Attaining leading expert positions in major programs at national and global levels
- Supporting the economical development of St. Petersburg and the local community

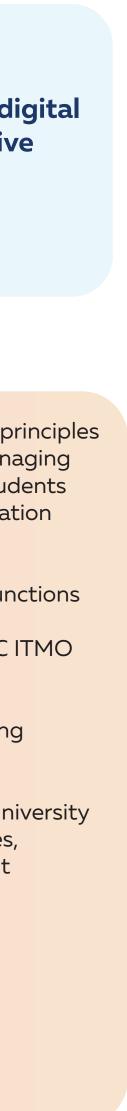
Priorities

Building a global ecosystem to support education, research, innovation and technology in a network format

New model of the university in a digital environment: open, progressive and adaptive

- Forming partnerships with current and future global leaders based on the principles of open networking, intellectual and resource integration, and attention to cutting-edge technologies
- Commercialization and transfer of technologies in Russia, BRICS and developing countries
- Participation in launching hi-tech production with partners from Russia, BRICS and developing countries
- Developing the ITMO Family community and enhancing the university's global reputation
- Supporting and participating in professional communities and associations

- Developing a new model based on the principles of involvement and participation in managing and developing the university (staff, students and members of third parties), digitalization and transparency
- Outsourcing more of the university's functions concerning construction and property management (ITMO University and JSC ITMO Highpark)
- Strategic staff management and forming a team for the university of the future
- Developing a smart environment and university services: digitalized university processes, intelligent technologies in management





STRATEGY 2027: STAGES AND AREAS OF DEVELOPMENT

Stage 1 2018–2020

- Transforming education through ITMO Code and new educational technologies
- Al in education, digital portfolios
- Developing the suitable environment and culture for interdisciplinary research and projects
- Attracting and training research staff using new HR methodologies
- Popularization of science and technology
- Involvement in digitalization of Russia's economic sectors
- Developing National Technological Initiative centers, Research and educational centers
- ITMO Highpark

Stage 2

2021-2024

- Digital platforms and intelligent systems
- Digital certificates for graduates
- Open educational spaces, distance learning, including the use of partners' facilities
- An environment for refining technologies and competencies; startup studios and testing grounds
- Smart campus and virtual environments

Stage 3

2025–2027

- Using augmented reality to develop talents
- New roles and models for students and teaching staff
- An infrastructure for pilot testing, assessment, validation, integration and promotion of technologies in collaboration with partners
- Intelligent digital services offering access to skills and technologies
- Digital platforms designed to involve the public in setting, and achieving goals



STRATEGY 2027: BENEFITS AND PROSPECTS

STUDENTS:

- Get to study in high-quality educational programs (individualized, with cutting-edge educational technologies, modular structure, and more);
- Actively involved in creating educational content and data, serving as (co-)teachers;
- Acquire competencies crucial for employment in the modern global economy;
- Have a broad choice in terms of education and career, all thanks to a new educational model using MOOCs, digital portfolios and certificates;
- Have life-long access to education at the university.

TEACHING STAFF and RESEARCHERS:

- Follow differentiated career tracks (individual tracks and programs for personal and professional development);
- Are experts with practical experience who implement flexible educational modules and world-class research;
- Are connected to the real sector of the economy, research and educational centers, regional, national and international communities through networks.

PARTNERS and EMPLOYERS:

- Have a supply of talented employees, work-ready and equipped with skills required for today's digital economy;
- Have access to the university's data, which includes graduates' digital portfolios, information about their skills, technologies and inventions, allowing them to create effective solutions to industrial challenges and tasks;
- Have the ability to renew and improve their employees' skills using the university's resources.

THE ECONOMY, THE PUBLIC and THE CITY OF ST. PETERSBURG:

- The university assists in digitalization efforts of the Russian economy, increasing innovation activities in business, developing small and medium enterprises in St. Petersburg, the region and the country (ITMO Highpark);
- The Russian real economy is supplied with human resources capable of creating businesses and a new economy, and responding to present-day challenges;
- Results of fundamental, investigative and applied research are translated into the real sector of economy;
- The public receives expert information about developing technologies that improve people's quality of life;
- St. Petersburg, a unique city, becomes home to a new, comfortable university campus; the university is a model of the city, and the city is a laboratory that introduces advanced products and technologies in order to develop and ensure high quality of life for its citizens.

